



Depot Express



Edinburg Chamber of Commerce E-News Letter

June/July 2011

Volume 2, Issue 7

6th Annual Texas Cook'em July 2nd

NEWS HEADLINES:

Texas Cook'em
Coming Soon!



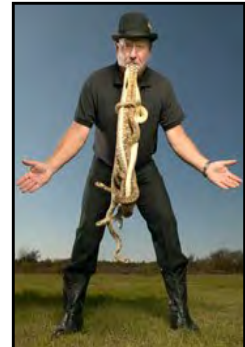
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The Edinburg Chamber of Commerce, the City of Edinburg and the Economic Development Corporation is excited to announce the Dancing Horse Show "Cortigo los Conquistadores" and Texas Snake Man Jackie Bibby with Robert Ackerman at the 6th Annual Texas Cook'em: High Steaks in Edinburg on Saturday July 2nd at the Edinburg Municipal Park. The event is FREE with only \$10 parking per vehicle. Live music by David Lee Garza y los Musicales, Six Gun, Los Gatos Locos, and Los Sepulvedas. Food, Fun, Fireworks, and a Kids Korral, will also be featured.

Texas Cook'em is an IBCA sanctioned cook off, and awards up to \$15,000 in prize money for 1st-10th places plus Grand and Reserve Grand Champions; categories are as follows: T-bone Steak, Chicken, Ribs, Brisket and as a jack pot Apple Cobbler!

Dancing Horse show times will be at 2pm and 4pm and Snake Shows at 3pm and 5pm at the 6th Annual Texas Cook'em: High Steaks in Edinburg at the Edinburg Municipal Park on 714 Raul Longoria near the North Pavilion.

For more information on Texas Cook'em or to register as a cook, please call 956-383-4974 Registration forms can be found online at www.edinburg.com

EDINBURG



Ribbon Cuttings and Ground Breakings



Valley Care Clinic

Sarah Rodriguez
4302 S. Sugar Rd.
Ste 106
956-381-6856

First Choice Power

Sonia Guajardo-Lopez
2002 Sunrise Lane
Mission, TX 78574
956-369-5337

McColl Dental Center

Dr. Emma Carrillo
1314 S. McColl Rd.
956-316-1582

Feature Business of the Month ...



May

Bert Ogden & Fiesta Chevrolet

Janet Vackar / Bob Vackar

4221 S. Hwy 281 / 4002 S. Expressway 281

956-381-4444 / 956-383-1000



The Edinburg Chamber of Commerce Ambassadors Committee are a group of volunteers who are all members of the Chamber. The Ambassador's meet the first Wednesday of each month to discuss various topics within the community, organize fundraisers and to select a business as a Feature Business of the month; the criteria for selection is as follows: 1. *Special Acknowledgement and recognition of years of support of the Edinburg Chamber of Commerce and/or recognition of outstanding support of the community* 2. *Number of years in business* 3. *Contributions and support of Edinburg Chamber of Commerce programs and events* 4. *Recent renovation and/or expansions of their business* 5. *Silent members (strong supporters) of the Edinburg Chamber of Commerce in good standing.*

If you are interested in being an Ambassador, please contact Martin Rivas at 956-383-4974.



Welcome new ECOC Members:



Alexander Sanchez
 Ecorec Rio Grande Valley, Inc.
 510 W Monte Cristo Rd
 Edinburg, TX 78539
 Phone 1: (956) 380-3614
 Fax: (956) 380-3691

Angela Cambell
 Greenhouse SPA
 1314 McColl RD
 Edinburg, TX 78539
 Phone 1: (956) 607-4798

Laura Leal
 Med-Aid Pharmacy Edinburg
 1020 S Closner
 Edinburg, TX 78539
 Phone 1: (956) 318-0253
 Fax: (956) 381-9182

Raul Resendez
 Raul Resendez-State Farm Insurance
 200 S Sugar Road
 Edinburg, TX 78539
 Phone 1: (956) 383-2886
 Phone 2: (956) 383-2886
 Fax: (956) 383-0646

Jorge Trevino
 The War Room, LLC
 208 E Cano
 Edinburg, TX 78539
 Phone 1: (956) 570-4788

Welcome!

@ The Depot

Have a small group that you or your business is hosting? Bring them by the Historic Depot, current home of the Edinburg Chamber of Commerce to learn some facts about the historic train station, or just to say hi.

DID YOU KNOW:

Many of the streets of Edinburg were named after railroad men in an attempt to persuade Southern Pacific to build a line in the Rio Grande Valley?

Please support the Depot Restoration Committee; call **Elva Jackson Garza** for further information
 956-383-4951



Thank you VIP Members:



Boggus Motor Sales, Inc.
 Charles Clark Chevrolet
 Edinburg Industrial Foundation Inc.
 Elite Rehab Services L.L.C.
 Exquisita Tortillas, Inc.
 Kolder Inc.
 Roy's Hauling Service, Inc.
 Teleperformance
 D. Wilson Construction Company
 South Texas Health System
 Edinburg Regional Health Center
 Santiago Gonzalez, Jr., CPA



As a Chamber VIP Member you will receive:

- 50% discount for one Leadership Edinburg Participant
- 4 VIP tickets to Fiesta Edinburg
- 10% discount on all Chamber advertising
- 3 participants to each Chamber-sponsored seminar
- Set of mailing labels
- 2 E-Newsletter Inserts
- Broadcast Fax



Leadership Edinburg Class XXIII Graduates



Leadership Edinburg Class XXII also completed their class project, each LE class gives back to the community in more ways than one, Class XXII purchased new flags for the American Legion Post 408, had their parking lot re-striped and also purchased a new sign.

Leadership Edinburg held their graduation ceremony on May 25th.

Following the graduation, the Edinburg Chamber of Commerce will be accepting applications for Class XXIII during the summer months.

Over 500 graduates have taken the Leadership Edinburg Challenge, if you are interested in learning more about LE and becoming involved, please call 956-383-4974.

Pictured in the photo are LE Class XXII at their graduation ceremony held at the Echo Hotel and Conference Center in Edinburg. Congratulations Class XXII!

Chamber Facebook reaches over 2,000

The Edinburg Chamber of Commerce facebook Page has reached over 2,000 friends and our Edinburg Chamber of Commerce “Fan Page” is close to having 1,000 “likes” Please sign on to facebook, to add us as a friend or “like” our page. We are happy to share daily updates and photos with all of our friends, thank you for your support!



Please Add us on facebook:



www.facebook.com/edinburg.chamber



Edinburg Convention and Visitors Bureau...

WELCOME



It is the mission of the Edinburg Convention & Visitors Bureau to provide leadership in initiating as well as coordinating the marketing of Edinburg throughout the world as a highly desirable vacation and convention destination; to solicit and serve conventions and other related group business; and to engage in visitor promotions which generate overnight stays for Edinburg, thereby, enhancing and developing the economic fabric of the community.

The Edinburg Convention & Visitors Bureau must continue to be recognized as a viable entity, not only in the Texas travel industry, but also as a marketing strength in the Rio Grande Valley. In order to achieve this goal, there are many projects, programs and activities that need the participation and support of the Edinburg Chamber of Commerce. In addition to many projects that we must do on a daily basis to stay competitive in the marketplace, the Chamber/CVB will continue to develop and innovative such projects and programs: Tourism Marketing, Conventions and Media.

The Edinburg Convention and Visitors Bureau (ECVB) is here to serve you and to assist in securing conventions and seminars in the Edinburg area. If your business or organization is interested in hosting an event, the ECVB is happy to accommodate to assist in making your event successful. At the ECVB, we will supply your event with hotel listings, business and restaurant listings, plus maps and other helpful information that will make your event or meeting a success. Please contact Imelda Rodriguez for further information 956-383-4974. tourism@edinburg.com



The Edinburg Convention and Visitors Bureau hosts cultural tours of the historic Depot, 602 W. University Drive in Edinburg. Recently Jr. Jags Vocational Training Class from Edinburg Economedes High School toured the historic train station. To schedule your free group tour, please contact Imelda Rodriguez at 956-383-4974.



Santana Textiles holds Job Fair



On Thursday June 9th, The Edinburg Economic Development Corporation along with the Edinburg Chamber of Commerce hosted a job fair for Santana Textiles. Santana Textiles will be hiring 20 positions. Job positions range from Licensed Electricians, Mechanics, and entry level jobs such as Mechanic Helpers.



Santana Textiles Corporation of Ceara, Brazil, is one of the world's largest denim manufacturers located at Edinburg's North Industrial Park creating up to 800 jobs.

Mark your Calendars:



Texas Cook'em: High Steaks in Edinburg Saturday, July 2nd, 2011 Edinburg Municipal Park: food, fun, cook off, prize money, live music and MORE!
10am-11pm



Edinburg Market Days @ Texas Cook'em Saturday, July 2nd, 2011. Market Days will be held in conjunction with Texas Cook'em at Edinburg Municipal Park.



Hobo Hap'nin Reunion Saturday September 17th, 2011 6:30pm-11pm at the Edinburg Chamber of Commerce Depot on 602 W. University Drive





Meet the Edinburg Roadrunners!



The Edinburg Chamber of Commerce staff recently had the opportunity to visit with the Edinburg Roadrunners Professional Baseball Team at the First Annual Meet & Greet. The Meet & Greet session was held at the Edinburg Chamber of Commerce on Thursday May 19th. Members of the community came out to meet the Roadrunners team for autographs and photo ops. The Baseball Season has started, please call the Roadrunners office for more information and for a complete schedule list.





Fun! Networking! Power Punch @ Lunch: PP@L



The Edinburg Roadrunners and Delicious Cuisine recently sponsored May's Power Punch @ Lunch.

The free networking event was hosted by the Edinburg Chamber of Commerce, and encourages the business community to step out of a formal working environment and into a comfortable setting while marketing your business.

If you are interested in sponsoring a future luncheon, please contact Martin Rivas at 956-383-4974

PP@L



Public Affairs Luncheon with Pedro Salazar



Sponsored by Linebarger, Goggan, Blair & Sampson LLC.



The Edinburg Chamber of Commerce hosted the Public Affairs Luncheon featuring Pedro Salazar with the Edinburg Economic Development Corporation.

Overviews on the city of Edinburg, Economic impact, growth, expansion and stimulus of the city were all topics of discussion at the luncheon. Over 150 people from the community attended the luncheon sponsored by Linebarger, Goggan, Blair & Sampson LLC.

The Edinburg Chamber of Commerce holds quarterly luncheons with popular topics impacting the City of Edinburg, and the Rio Grande Valley region. Please call us if you are interested in sponsoring a luncheon.





Hop on Board to Hobo Hap'nin Reunion



The Edinburg Chamber of Commerce Building Restoration Committee has discussed plans for the Hobo Hap'nin Reunion for September 17th, 2011. Hobo Hap'nin is a fundraising event to assist in the restoration of the Historic Train Depot, in which the Edinburg Chamber of Commerce and Edinburg CVB currently operate from. For more information, please contact Elva Jackson Garza at 956-383-4951



Dancing Horses at Texas Cook'em July 2nd



What: 6th Annual Texas Cook'em

When: Saturday, July 2nd

Where: Edinburg Municipal Park

Price: FREE with \$10 Parking

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P.O. Box 85
 602 W. University
 Edinburg, TX 78540
 Phone (956) 383-4974
 Fax (956) 383-6942

Letter from the Chairman

www.edinburg.com

EXECUTIVE OFFICERS:

Chairman

Johnny Rodriguez *Austin Personnel Services

Chair-Elect

Edna Pena * Horizon Properties

Immediate Past Chair

Cynthia Bocanegra * Chaps Bar & Grill

Treasurer

Elias Longoria * Lone Star National Bank

Vice-Chairmen

Gus Casas * G&S Glass

Flo Prater * Rio Valley Realty

Elva Jackson Garza * Edwards Abstract and Title Co.

Mark Pena * Lewis, Monroe & Pena Attorneys at Law

Cris Torres * Inter National Bank

Directors

Dina Araguz International Bank of Commerce

Marissa Castaneda Doctors Hospital at Renaissance

Darcy Kelly Peter Piper Pizza

Maggie Kent General Dentistry Center

Robert McGurk Elsa State Bank

Toribio "Terry" Palacios Law Offices of Garcia, Quintanilla & Palacios

Naomi Perales Texas Gas Service

Jacob De Leon Memorial Funeral Home

Dr. Robert S. Nelsen UTPA

Staff

Letty Gonzalez President

Evana Vleck Director of Marketing

Imelda Rodriguez Director of Tourism

Martin Rivas Director of Membership

Crystal Sanchez Receptionist/Tourism Asst.



The Edinburg Chamber of Commerce is in full swing with the 6th Annual IBCA sanctioned cook off that is Texas Cook'em: High Steaks in Edinburg. We are so excited for all of the entertainment

added to this year's festivities including the Texas Snake Man Jackie Bibby with Robert Ackerman , they have been featured on Animal Planet as well as holding world records for handling Rattle Snakes! This fun family show will run on July 2nd at the Edinburg Municipal Park at 3 & 5 pm. Also, don't miss the Dancing Horse shows at 2 & 4 pm, fun for all ages. We will also have David Lee Garza y Los Musicales headlining our event along with an awesome T-Bone steak cook off also featuring chicken, ribs and brisket. We give out up to \$15,000 in prize money, so cooks you don't want to miss out! This year's jackpot category is Apple Cobbler, and my mouth is watering just thinking about it!

Please come out for the food and fun, and if you are interested in being a judge for our event, we welcome you please call our office at 956-383-4974.

Sincerely,

Johnny Rodriguez, Edinburg Chamber of Commerce Chairman of the Board