

November 9, 2006



Dear Sir or Madam:

On behalf of the City of Edinburg, Edinburg Chamber of Commerce and the Edinburg Economic Development Corp., we are excited to continue our “I SHOP EDINBURG” discount card. This card will be a useful tool in the promotion of Edinburg businesses and in promoting the mission of I SHOP Edinburg, which is:

“To promote economic growth in Edinburg resulting in improved city services by encouraging our residents to trade with local merchants, who will provide quality goods and services, thus securing a better future for our Edinburg community.”

We encourage you to participate in this program by purchasing a window decal for **only \$25.00** and offering a discount or special incentive to promote your business and encourage residents to shop Edinburg. The “I SHOP Edinburg” card will be given away free of charge to Edinburg residents. We believe it is a wonderful way to promote the city and local businesses. You will receive “I SHOP Edinburg” decal to place in your front window showing “I SHOP Edinburg, accepted here.”

Examples of discounts or special incentives which you can offer include:

- | | |
|--------------|-------------------------|
| “2 for 1” | “Buy one, get one free” |
| “\$3.00 off” | “15% off” |

You can reserve your space today by filling out the following information.

Business/Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Web Page _____ E-mail: _____

Describe your discount or special offer in 15 words or less:

DON'T DELAY!!!

Please feel free to contact us at the Edinburg Chamber of Commerce if you have any questions at 383-4974.